# Introductory Award in Business BTEC Level 1 Curriculum Map: Year 10

**LEARNING AIMS** 

Students will...

Learn about progression opportunities available Identify their own skills

Learn about appropriate attitudes and behaviours and how to develop these

Set simple goals

Match skills and behaviours to progression opportunities Develop a Personal Progression Goal for life after Sixth Form

### Unit A2

Developing a personal progression plan

A. Explore the skills and behaviours needed to meet personal progression goal

B. Produce a progression plan to meet intended progression goal



Students will...

-Investigate the benefits and purpose of developing a progression plan

-Find out about progression opportunities

-Set a progression goal

-Identify the skills and behaviours needed to meet a progression

-Review their own skills and behaviours against progression goal



## **LEARNING AIMS**

**LESSON** 

**ACTIVITIES** 

# **LESSON ACTIVITIES**

Students will...

research, visit and present information about businesses in their area.

A. Find out about different businesses in your area and how they meet customer needs.

B. Produce a document about businesses in your area for a given purpose



#### Unit B5

Finding Out About Businesses in

Students will...

skills and behaviours needed for that goal. They will produce a progression plan, identifying key areas they need to develop in order to meet their progression goal.

research progression opportunities, outline

**END OF UNIT** 

**ASSESSMENT** 

This unit provides an introduction to understanding

**END OF UNIT ASSESSMENT**  Produce a detailed and well-organised document with information about businesses that explains why they will meet all the needs of people in a given scenario.



-Types and purposes of businesses

-Types of customer needs