

Introductory Award in Business BTEC Level 1 Curriculum Map: Year 11

Unit B5
Finding Out
About
Businesses in
Your Area

LEARNING AIMS

Students recap and continue with Unit B5, which is designed for them to gain an introduction to local businesses.



LESSON ACTIVITIES

Students will...

- A) Find out about different businesses in your area and how they meet customer needs
- B) Produce a document about businesses in your area for a given purpose.



This unit introduces understanding of the types and purposes of businesses
Types of customer needs



LESSON ACTIVITIES

Students will...

- Study one of these Business related units. They offer a broad introduction to skills that focus on relevant contexts that further develop students' interests, aspirations and future progression plans.

BTEC Entry Level 2
In Pre-vocational
Study Subsidiary
Award

Knowledge:

- Sources of information
- Types of secondary sources
- Ensuring sources are valid
- Presentation formats



Transferable Skills:

- Written communication
- finding out information
- Managing information
- Presentation Skills



Business Related Units:

- Participating in a Visit
- Contribute to Running an Event
- Providing a Customer Service
- Using Digital Skills
- Communicating with Others
- Create a Product
- Being Creative
- Contribute to an Enterprise Activity
- Planning for the Future
- Being Part of the Team
- Create a Document



LEARNING AIMS

END OF UNIT ASSESSMENT

The assessment activities for units will be practical and skills based, drawing on learning from the unit.

